

2017 Innovation Academy Sponsorship Package

Foothills Campus, University of Calgary
November 1, 2017
w21cinnovationacademy.com
[#createbuildgrow](https://twitter.com/createbuildgrow)

What is it?

A biennial fast-paced scientific and business pitch competition where participants showcase their innovations that have the potential to impact health care delivery. Competitors are from Western Canada and are competing in this regional competition for prizes of \$10,000 each for two streams of innovation: **Commercial Innovation** and **Social Innovation**.

What's Involved

Innovation pitches, keynote talks, posters, and networking are all part of this exciting day.

From Local to Global

The finalists compete against international entries in the Global Healthcare Innovation Academy (GHIA), which to date will include entries from Switzerland, Hong Kong, and Western and Eastern Canada. **GHIA 2018 will take place in Hong Kong August 29-30th.**

Past Event Highlights



INNOVATION ACADEMY 2015

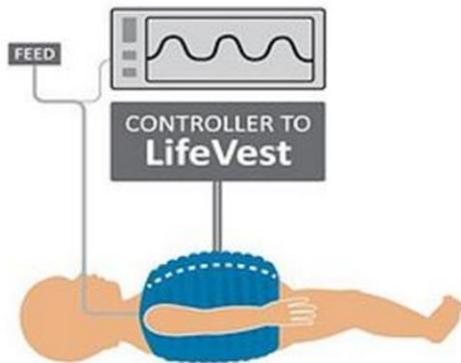
- Keynote talks by Jason Ding and Max Valiquette
- 150 attendees
- 11 competitors from Western Canada
- Prizes of \$13,500 plus in-kind services
- People's Choice Award and Most Promising Idea Award

GLOBAL HEALTHCARE

INNOVATION ACADEMY 2016

- Keynote talks by Suzanne West and Nicole Verkindt
- 600+ attendees over 2 days
- 14 competitors from Western Canada, Eastern Canada, Geneva, Switzerland, and Hong Kong
- Prizes of \$48,000 plus in-kind services

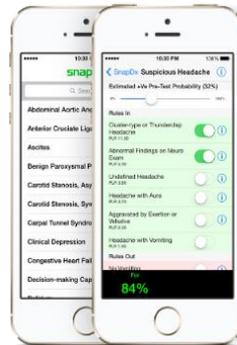
Previous Winners



LIFEVEST (1st place, GHIA 2016)

Lifevest is a Toronto based company that has designed a respiratory vest for premature infants. Rather than the typical tubes and connectors, the vest uses negative pressure to facilitate breathing so that the child can be held by a parent or caregiver while still maintaining proper respiratory function.

[Read More](#)



SNAPDX (1st place, IA 2013; 1st place GHIA 2014)

SnapDx is a program that provides automated evidence based bedside assessment by using a variety of clinical guidelines and visualizations. This program is useful for care providers and also for patients looking to increase their understanding of diagnoses.

snapdx.co



RxROBOTS (4th place, IA 2013; 3rd place GHIA 2014)

RxRobots, develops customizable programming packages for MEDi robots, that can help coach, educate and bring companionship to pediatric patients. Developed for use in hospital with great success, they have expanded to use in dentist offices and with counseling.

rxrobots.com



Why Sponsor?

Leadership — Your brand will be recognized as an innovation leader supporting novel and creative strategies to stimulate change in health and health care delivery.

Exposure — For those sponsors contributing over \$2500 or more, you will be provided with a booth at the Innovation Academy, increasing your public exposure and networking opportunities. For all sponsors, from web and social media, to pre-event messaging, and event materials, your brand will be visible to a wide audience, ranging from researchers, entrepreneurs, industry, scientists, educators, students, and the public.

Conscientious Marketing — The innovations showcased at the event have the potential to affect change in health care, not just in Alberta, but across the globe. Support of this event supports real health care system impact.

Sponsorship Opportunities



	Title Prize Sponsors (Two Available)		Exhibitor Sponsors (Multiple Available)		
	Commercial Innovation Prize (\$10,000)	Social Innovation Prize (\$10,000)	Gold Exhibitor (\$5000)	Silver Exhibitor (\$2500)	Bronze Exhibitor (\$1000)
RECOGNITION	5 Social media mentions; Logo displayed at venue; Logo in program; Logo on event screen; Logo in event emails and website; MC mention	5 Social media mentions; Logo displayed at venue; Logo in program; Logo on event screen; Logo in event emails and website; MC mention	5 Social media mentions; Logo in program; Logo on event screen; Logo in event emails and website; MC mention	3 Social media mentions; Logo in program; Logo on event screen; Logo on website	3 Social media mentions; Logo in program; Logo on event screen; Logo on website
PRESENCE	Prize presentation rights; Booth at event	Prize presentation rights; Booth at event	Booth at event	Booth at event	○
OPPORTUNITIES	Place on Judge's Panel; Prize titled after sponsor; Photo op with winners	Place on Judge's Panel; Prize titled after sponsor; Photo op with winners	Place on Judge's Panel	○	○

Contact Us



We are excited to build upon the success of our Global Healthcare Innovation Academy in 2016, and discover the next participants for GHIA 2018 in Hong Kong!

Our team would love to discuss your involvement in the 2017 Innovation Academy.

Contact us today:



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